

Futurist Holistic Research & Innovation @ The Matrix-Q Innovation Lab

About this presentation

- An overview of the Matrix-Q Research Institute, methodology, knowledge, perception of value, introduction to one of our current projects, the general application process, and participation stages.

Motivation, About the Researcher, Innovation Lead

- I would like to introduce you to the Matrix-Q Innovation Lab and suggest you join us in a hybrid (remote, abroad traveling, from your location) long-term journey dedicated to holistic multidisciplinary research, innovation and entrepreneurship
- My name is Luis Daniel Maldonado Fonken, I am the founder of the Matrix-Q Research Institute & Matrix-Q Entrepreneurs (Club) dedicated to creating a positive systemic impulse, for the development of a global advanced civilization

Below are the topics included in this presentation

- Looking Back into the Future 1987 - 2023 - 2027
- Let's create together the future we want
- Multidisciplinary holistic research and innovation
- The 9 Principles of Holistic Capitalism or the Nine Economies of the Ancient & Modern World
- The Multidisciplinary Research Project: Collective Quantum Consciousness
- More Multidisciplinary Research Projects at the Matrix-Q Innovation Lab

About the Matrix-Q Multidisciplinary Innovation Lab

- The Matrix-Q Lab members gather to co-create
- We address global, local, social, and human species pressing issues, with multidisciplinary, holistic, innovative, service-driven leadership, and purpose-driven entrepreneurship
- We co-invest together in scalable and systemic solutions
- WHO: Creative mindsets, innovators, researchers, entrepreneurs *
- WHEN: Please get in touch with us for more details
- HOW: The recruiting program is managed by the Matrix-Q Human Capital

R&D INNOVATION FOCUS 2019-2030

- Circular Economy
- Technology 4.0
- Energy
- Water
- Materials
- Human Capital
- Sound & Geometry
- Human Potential
- Education & Gamification
- Holistic Wealth Generation
- Quantum Entrepreneurship

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Founder, Luis Daniel
Maldonado Fonken

Looking Back into the Future 1987 - 2023 - 2027

2016 was a good year, after 12 years of aiming for the creation of a foundation dedicated to multidisciplinary research and innovation, with the primary focus to enable the resources necessary for the continuous development of research, innovation, education, and positive impulse projects that started in 1987 & 1993.

I have been supporting (until today) my own private research through my entrepreneurial activities, which I must say, have given me the freedom to learn, explore, innovate, and create a positive systemic impulse by following my own interests, and priorities.

The first NGO was grounded in Peru, working in Sustainability, Social Positive Impulse, Education, Personal Growth, Communication for Development, & Business Consultancy in the travel industry (2000)

Our second intent was in Switzerland for the year 2005, aiming to create a bridge between Latin Amerika and Europe

The third intent was in Germany, with the creation of the first Matrix-Q Akademia, at that time "The Elements-Management Akademia" and consulting services, an experience of 5 years that motivated a 100% shift into a hybrid working system (Profit-non-Profit, Online-Abroad-Traveling, Research-Innovation-Business), to enable the creation of a legacy for future generations. Today the Matrix-Q Akademia www.matrix-q.academy

Finally, after 6 years of traveling in Europe, Nordic Countries & Eurasia, looking for the right location, arriving in the Netherlands where we have today our headquarters.

It has been certainly a journey, receiving the innovator start-up visa in the Netherlands, and launching 2 main business ventures (Technology & Education, & Holistic Circular Design)

Today after surviving the pandemic, with a 729x9 degrees shift in our business model, organization design, human capital system, and entrepreneurial approach, we have found our path.

The Matrix-Q Ecosystem hosts today a multi-business system of services and products (divisions) designed exclusively for entrepreneurs and aspiring entrepreneurs that want to utilize our knowledge to create a positive impulse, and accelerate the transition of our planet back to a sustainable future, by addressing global, local, social systemic pressing issues, individual and collective challenges. (Matrix-Q Entrepreneur's Club www.matrix-q.club)

The outcome of this system of work is that it enables the acceleration of our development process, and increases the potential of our positive systemic impulse. We look into the future with predictive analysis, quantum, and holistic algorithmic precision, (www.matrix-q.vision) we pinpoint and target, engage in the creation of innovative solutions, which we will implement with a preventive mindset, sometimes 3, 6, 9, or 12 years before the issues we are addressing are perceived as relevant for mainstream business, capture the attention of the political urgent agendas, or of the activists responding to obviously public tensions.

Prediction is combined with prevention the best approach we can take, in times of global transition, change, uncertainty, complexity, and ambiguity. Considering that the global economy, food chain, and energy, after a global pandemic, and recession, are challenged by the edge of war, and apocalyptic tensions. To face these challenges we invest in personal growth www.matrix-q.capital

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Let's create together the future we want

In the last century, the greatest challenge for humanity has been to acknowledge the value of individual choice and to create and develop a culture that respects and appreciates an individual's life journey, aspirations, potential, and purpose.

For this century, the challenge is to add more (2+) layers of simultaneous levels of systemic consciousness, the next layer of connection, to the daily life of the individual.

The Matrix-Q Research Institute is studying Quantum Collective Consciousness www.matrix-q.com by utilizing the Matrix-Q Method, an experiment associated with a scalable education program for aspiring entrepreneurs www.matrix-q.one

We are utilizing a holistic data-driven accelerated learning methodology, with content designed for leaders and entrepreneurs, (also for investors, innovators, leaders, talents, and researchers aiming for a hands-on entrepreneurial journey).

The Matrix-Q Human Inclusive Technology allows us to enjoy from both, the quantum natural capacity of human thinking, feeling, and doing (Matrix-Q Human Specialists), human competencies that can not be replaced by A.I.; and our holistic data-driven technology assisted by Matrix-Q A.I. Engine. www.matrix-q.tech



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MULTIDISCIPLINARY HOLISTIC RESEARCH & INNOVATION

We continue with our approach to multidisciplinary research and innovation, now adding to it a business incubation program, and challenges for early innovation entrepreneurs. We are closing the loop, with a new circle of investors, and a system to boost business venture projects.

I think we are still looking for the Matrix-Q Unicorn.

I am wondering if the new members joining our researcher-innovator-entrepreneur program at the Matrix-Q Innovation Lab would be those creative with us together a Matrix-Q Knowledge Derivative that will become the seed for the Matrix-Q Unicorn

The multidisciplinary collective is addressing already a series of issues that are relevant to our society today and for the development of an advanced civilization.

I would like to extend with this brief presentation, an invitation to the network of innovators and researchers, to join us in this quest, and enjoy the adventure of positive impulse-driven entrepreneurship.

The Matrix-Q Innovation Lab supports its members with self-sufficiency knowledge, housing, energy, food, and holistic wealth generation (economy) (entrepreneurial) opportunities, to compensate for the engagement in innovation, and early entrepreneurship.

We are receiving applications from all over the world, from researchers and innovators that would like to move to the Netherlands, and others that prefer to join us remotely, from their current hometown or nations, or while living abroad traveling. (Easy application process)

The Matrix-Q Innovation Lab will announce this year's new achievements and opportunities

An additional highlight is that the multidisciplinary holistic research process will be developed by utilizing the Matrix-Q Methodology. Participants will at the same time learn how to use the method and become facilitators of innovation journeys for our ecosystem customers and partners. Isn't that wonderful?



The 9 Principles of Holistic Capitalism or the Nine Economies of the Ancient & Modern World

ECONOMY

" An economy (from Ancient Greek οἰκονομία (oikonomía) 'management of a household, administration; from οἶκος (oîkos) 'household', and νέμω (némō) 'distribute, allocate') is an area of the production, distribution, and trade, as well as consumption of goods and services by different agents. In general, it is defined 'as a social domain that emphasizes the practices, discourses, and material expressions associated with the production, use, and management of specific category of resources (...)"

οὔλος

whole, entire, perfect, complete
absolute, utter
generally, on the whole

HOLISTIC SOLUTION

Characterized by the treatment of the whole dilemma, taking into account all factors, rather than just some or specific aspects of them.

HOLISM

The theory is that parts of a whole are in intimate interconnection, such that they cannot exist independently of the whole, or cannot be understood without reference to the whole, which is thus regarded as greater than the sum of its parts.

CAPITALISM

Capitalism is an economic system based on the private ownership of the means of production and their operation for profit.

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The Matrix-Q Ecosystem practices holistic capitalism and entrepreneurship

This approach is being used also at the Matrix-Q Innovation Lab, and The Matrix-Q Challenge, Incubation & Acceleration of Entrepreneurial Business Projects

A form of entrepreneurship that considers the outcome of profitable practices to be positive and regenerative to the system that hosts it. It may be local, national, or global. Including the earth's natural living systems. In other words, for holistic entrepreneurship to be successful should as well contribute to the nurturing and development of the whole system it belongs to Nature, humans, and the Economy.

9 PILLARS

The 9 principles of holistic capitalism describe 9 essential pillars for the thinking, feeling, and doing of the holistic entrepreneur and investor. The absence of any of these principles would make the practice incomplete or unbalanced, and therefore detrimental to the organism that sustains it.

9 CLASSES OF VALUE

In the practice of Holistic Capitalism: profit, investment, and entrepreneurship there are considered 9 categories of value, (9 principles enablers of value) which enable their respective economies. The 9 economies all together evolve, with the practice of healthy holistic capitalism.

NATURE SYSTEMS INSPIRED

For holistic capitalism to achieve its most advanced expression, it is required to excel in the acquisition of the knowledge, use, and practice of nature's systems, the most efficient and direct approach to contribute to the living organism of the earth's planet and its nature's economy. There the understanding of the economy of nature is essential for the use of holistic economy algorithms and methods.

SYSTEMIC

The practice of holistic entrepreneurship involves the use of the 9 categories of value, or the development of the 9 economies within the organization, community, location, or living organism that hosts the entrepreneur and its activities.

SELF-GENERATIVE

By utilizing nature's principles, laws, rhythms, systems, algorithms, and nature's economy, the holistic entrepreneur and investor, creates a holistic economy capable of self-organization, self-generation, and self-repairing. In the practice of holistic capitalism, (The 9 Capitals) Learning, creativity, and adaptation: innovation, are essential to solving the challenges faced in time.

PERCEPTION OF TRAPPED VALUE

For the proper understanding of the 9 economies, and the 9 types of value, the entrepreneur and investor learn to recognize them in the industry, market, and organization, as well as in the planning, strategy, and decision making, and also within the human behind the business, individuals, teams, and collectives.

It is essential for the practice of holistic capitalism, to develop the capacity to free trapped value, unleash the 9 capitals in the system, and create value, sustainable growth, and positive impact with them.

ALIGNED TO PERSONAL GROWTH, VALUES & PURPOSE

The foundation for the practice of holistic capitalism, comes for each entrepreneur and investor from the knowledge of the 9 principles and 9 values, as enablers of the human life, in own body, mind, emotions, and energy. The holistic capitalist is moved by balance, purpose, and freedom of choice.

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DATA-DRIVEN METHODOLOGY & SMART TOOLS ASSISTED BY A.I.

For the development of holistic entrepreneurs and investors capable of applying the 9 principles of holistic capitalism, to perceive, operate and develop the 9 categories of value; we have created a data-driven methodology that allows us to monitor, measure, predict, value, enhance and optimize the human capacity and performance; for which we use games and holistic education, to accelerate the learning curve and maximize the impact.

THE MATRIX-Q AKADEMIA

The Matrix-Q Akademia matches 97% of the United Nations Holistic Education Standards.

It provides fully gamified learning (capacity building) programs.

Data-driven learning-by-doing, learning by solving challenges.

In which the students develop the capacity to think, feel, create, act, lead and invest with the knowledge acquired.

Our mission is to accelerate the learning curve of our students.

We create a compound learning-effect, to optimize their process of acquisition of multidisciplinary knowledge and development of their capacity for execution.



The Multidisciplinary Research Project: Collective Quantum Consciousness

The goal of the research project is to verify the Matrix-Q Method and holistic data-driven technology are able to generate and identify the code, that describes human consciousness, individual and collective, predict its patterns of choices, growth, development, enhance and optimize its performance.

The outcome of this research project will be utilized to enhance global (scalable) systemic positive impulse projects, and contribute with communities, in their process of taking ownership of their own future.

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PRIMORDIAL KNOWLEDGE

The knowledge of the human capital, or of the human potential, is essential to our future, in particular the knowledge necessary for the ability to develop an advanced global civilization, in which quality of life, quality of time, purpose, authenticity, holistic healthy living, and personal growth, are aligned and integrated to our education, research, innovation, and business.

Along with the research project, we will also create a bridge between the holistic knowledge of nature-inspired ancient cultures and civilizations, our modern civilization today, and the advanced civilization we are creating for the following 9 generations.

What is primordial knowledge? in the context of the research projects developed at the Matrix-Q Research Institute

- **Primordial:** Original, natural, essential, the first one, preferred
- **Knowledge:** The conscious capacity for execution, realization, implementation, action, creation, innovation
- **Consciousness:** The ability to utilize all personal resources, circumstances, and experiences to acquire, create and utilize knowledge, access and use knowledge houses, and take the role of knowledge holder
- **Evolution:** The ability to navigate a journey of personal self-transformation with consciousness and knowledge, and enable the same quality of change in the human collective, society, culture, and timeline
- **Responsibility:** The capacity to be accountable for the impact created with own choices; in both nature, economy, society, and individuals timelines. The ability to enable a positive systemic impact in them too.
- **Matrix-Q Knowledge:** Capacity of responsible use of the Matrix-Q Body of Work (research & innovation on primordial knowledge) with the purpose to enable human evolution according to the circumstances.

Researchers and innovators, aspiring entrepreneurs, joining the Matrix-Q Innovation Lab will acquire Matrix-Q Knowledge, through a hands-on research-innovation-entrepreneurship program, with several benefits, rewards, prizes, and time-sensitive opportunities.

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THE RESEARCH PROJECTS

Participants will undergo with the whole collective of members together the following stages

- Recruiting, application
- Holistic multidisciplinary innovation challenges
- Brain-Storming, Think-Tank, Heart-Streaming, Open Space, Agora events
- Holistic circular regenerative design of innovations
- Selection of projects for the Matrix-Q Start-Up Incubator
- Incubation Agile Market Entry Program
- Holistic Wealth-Generation & Positive Impulse Challenges
- Acceleration Program
- Business Venture Scale-Up Program

The participants will also attend a complementary program that includes capacity building, a volunteer positive impulse program, and community-supported self-sufficiency. www.matrix-q.house

CONDITIONS TO APPLY

- English language
- Experience as a scientific researcher
- Aspiration to become a multidisciplinary holistic researcher
- Aspiration to become an innovator
- Aspiration to become a holistic entrepreneur
- Candidates with experience in entrepreneurship, innovation, and holistic products are also welcome to apply
- At least 5 hours/week or 18 hours/month
- Remote working

APPLICATION

Please visit www.matrix-q.com